



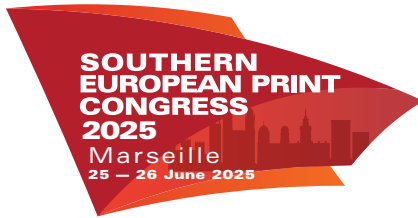
Building bridges for talents and excellence: global strategies in attracting youth and advancing printing & sign making practices

Marseille - 25 - 26 June 2025



A project by





Making Business **TOGETHER**

SOUTHERN EUROPEAN PRINT & SIGN CONGRESS

With a common purpose, sharing the way of living and making business of the Southern European Professionals, five national associations of **FESPA** have been working together since 2015 to organize a forum where printers and sign makers from **Spain, France, Italy, Portugal** and

Greece share their experiences, knowledge and ideas. It is a 2 days event, starting at lunch time of the first day, having sessions in the afternoon and a social dinner in the evening. The second day has sessions in the morning and ends at lunch time.

GOALS

In an informal environment, the objective of this event is to get participants together and lead them to discuss the future of business. In years this has now become a very well known and appreciated transnational event that simultaneously allows participants to know each other, exchange experiences and benchmarking.



CONTENT

2025 will see SEPC back in France in the city of Marseille. In the past three years SEPC has been addressing the topics of young talents and training and sustainability both for the environment and for the business. In 2025 the event will take these topics forward, focusing on:

- the necessity for the industry to attract young talents and how a cooperation between countries could facilitate this
- the best practices of printers and sign makers around the world, covering different kinds of applications, from outdoor to in-store, from product decoration to textile and interior decoration



SESSIONS AND CONTENT

TOPIC 1

One session is dedicated to teachers and schools across the countries: each association will invite one teacher from a relevant graphic art school in their own country and the 5 teachers will make the panel of session 1.

They will address the issues of training and attracting young people in the industry, exchange ideas and their school strategies to face what it looks like being a very global issue (the lack of young talents in our industry).

TOPIC 2

5 sessions dedicated to the market and its leading experts. Each of the 5 associations will build one panel, inviting the speakers from their countries. Each session will have either of these following formats:

- One printer/sign maker + their client will present and share a project they have done together, explaining the needs the client had and how it was addressed
- One vendor + one printer/sign maker + their client will talk about the client's needs, the printer/sign maker solution, how the technology enable the success of the project.

SCHEDULE AND CONTENT (in progress)

25 JUNE 2025 | DAY 1

- 14:00** Registration
- 14:15** President's Opening
- 14:30** Session 1
- 15:30** Break
- 16:00** Panel printing & sign | client ITALY
- 16:45** Panel printing & sign | client SPAIN
- 17:00** Networking Activity
- 20:00** Dinner

26 JUNE 2025 | DAY 2

- 09:00** Day 2 Opening
- 09:15** Panel printing & sign | client FRANCE
- 10:00** Panel printing & sign | client PORTUGAL
- 10:45** Break
- 11:15** Panel printing & sign | client GREECE
- 12:00** Conclusions
- 13:00** Lunch and Greetings

| SPONSORSHIP'S BENEFIT | PLATINIUM 3,500€ | GOLD 2,500€ | SILVER 1,500€ |
|---|---------------------|----------------|------------------|
| Logo in every promotional material related to the event, before and after | * | * | * |
| Speech in the conference program (10 minutes) | * | * | - |
| Distribution of own promotional material to the participants | * | * | * |
| Free Ticket admission for invited guests | 6 | - | - |
| Free Ticket admission for Staff | 4 | 2 | 2 |
| 1 table-top for networking | * | * | - |



<https://evenium.events/sepc-2025>

